

2023 Loyalty360 Champion of Customer Loyalty Award:

This special recognition will be presented to individuals who have made outstanding contributions to the customer loyalty and experience industry. This may include industry executives, brand program leaders, and loyalty subject matter experts. Nominations can be made from anyone in the industry, or individuals may nominate themselves. Brand marketers or supplier partners may be nominated for this award. Individuals will be recognized at the 2023 Loyalty Expo as part of the Loyalty360 Awards.

Please note that there is an application for this award. The cost is \$199 for non-Loyalty360 members, and no application fee for current Loyalty360 corporate (brand or supplier) members. Conference registration is not included with the application fee and is not included for selected winners.

Nomination details must include confirmation of current company/job title, and headshot/brief bio of the nominated individual.

Nominator's Information:

If you're submitting this award entry on your own behalf, skip this section and complete the Nominee Entrant's Information section. If you're nominating someone else, please enter YOUR name and contact information here first:

- First Name
- Last Name
- Email
- Phone
- Company
- Job Title

Nominee Entrant's Information:

Please complete these fields for the award entrant:

- First Name
- Last Name
- Email
- Phone
- Company
- Job Title
- Is the entrant currently a Loyalty360 corporate member (brand or supplier)
 - Yes, No, Not Sure
- About the Entrant:
 - O What role do you/your nominee play in your brands customer loyalty efforts?
 - o How long have you/your nominee been in their current customer loyalty role?
 - o How have you/your nominee proven to be a leader in your brand's customer loyalty efforts?
 - Is there a program, process, or enhancement that you/your nominee has championed within your customer loyalty efforts?
 - What role do you believe you/your nominee will play in advancing the customer loyalty industry in the future?



- o Hi-Res Headshot: Please update the nominee's hi-res headshot photo (.jpg or .png)
- o Please include a short bio about your nominee (200 words or less)
- o Resume upload (Optional)